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### **Objective**

Creative and motivated marketing professional with strong customer service, communication, and branding awareness skills. Experienced in engaging diverse audiences, promoting products, and delivering clear messages across various platforms. Seeking an entry-level marketing role where I can apply my creativity, bilingual communication, and experience in customer-focused environments to support brand growth and audience engagement.

### **Education**

#### **Bachelor of Science in Business Administration**

University of Nevada, Reno — Expected Graduation: June 2029

#### **High School Diploma**

Reno High School — June 2025

### **Experience**

#### **Customer Service Associate — Crepe Shop, Reno Public Market**

- Provided personalized product recommendations and improved customer experience.
- Supported promotional efforts by highlighting best-selling items.
- Strengthened brand image through consistent, friendly customer interaction.

#### **Sales Associate — Plato's Closet, Reno**

- Assisted shoppers in finding items that matched their style and trends, improving sales engagement.
- Helped curate store inventory based on brand standards and current fashion trends.
- Enhanced store presentation by organizing displays and tagging merchandise.
- Collaborated with team members to promote seasonal items and increase store traffic.

#### **Volunteer Presenter — JTNN (Join Together Northern Nevada)**

- Delivered educational presentations to student audiences, improving public speaking confidence.
- Tailored messaging to make complex topics understandable and engaging.
- Strengthened communication and audience engagement skills through interactive presentations.

### **Skills**

- Bilingual: Fluent in Spanish
- Strong communication & customer engagement
- Basic content creation & branding awareness
- Public speaking & presentation skills
- Trend awareness & visual merchandising
- Detail-oriented and creative problem solver